

Nominees to the Board of Governors and the Executive

March 2025

Shanus Sarene

JFNA – Member of the Board of Governors, Category B

Sarene is an active, longstanding volunteer in the Jewish community with particular interests in Israel as well as Jewish learning and engagement... She has held numerous leadership positions at UJA Federation of NY and is currently Chair of both the International Planning and Allocations Committee and the Israel Coordinating Committee and a member of the Israel Emergency Committee, as well as of the UJA Board. She is also President of Hadar and a member of the Board and Executive Committee of Repair the World. Sarene is active in her synagogue, Westchester Jewish Center, where she is a past President and Chair of the Board. Sarene is an attorney and is a partner with her brother in a family business that manages and develops commercial real estate. She lives in Mamaroneck, NY with her husband Harold Treiber, with whom she travels to Israel at least once a year. They share four children and five grandchildren.

Barbara Orvitz

Keren Hayesod – Associate Member of the Board

Barbara Orvitz is a leader with extensive experience in business and community engagement.

She is the co-founder of MEGA InTech and former CEO of MEGAComfort, one of North America's leading companies in the occupational health and safety sector. Beyond her business success, Barbara is deeply committed to the Jewish community and Israel.

She is actively involved with the UJA Federation of Greater Toronto, serving on the Advisory Board of the Jewish Security Network, leading donor outreach efforts, and driving the Israel Engagement Committee's work. Additionally, she is a board member of Beit Halochem Canada and a strategic advisor to the Nova Music Festival, scheduled for 2025 in Canada.

Barbara has participated in educational missions to Israel and has made significant personal contributions to Israel's Emergency Campaigns.

Gil Segal

WZO – Associate Member of the Board

Gil Segal serves as vice chairman of the World Zionist Organization and chairman of the Department for Israel and Holocaust Commemoration Worldwide. Gil returned to his position after serving as the CEO of the Knesset between 2021-2023.

Up until 2021, as a part of his public duties, Gil served as a member of the presidency of the Central Election Committee, as a member of the management of the World Zionist Organization, a member of the board of directors of the finance committee and the management of Keren Hayesod at the National Institutions. Gil is also a member of the management of the World Jewish Congress, WJC, a member of the executive committee of the "Raim" organization - the society for Jewish communities, and serves as the chairman of the executive committee of the Zionist Council in Israel.

Gil is a graduate of the IDF Command College and has a master's degree in administration and public policy as well as a bachelor's degree in the history of the Land of Israel, both from Bar-Ilan University. He served in the Israeli Air Force for many years and was discharged with the rank of lieutenant colonel. Between 2007-2011 he went on a state mission to the USA on behalf of the IDF.

As a part of his military service, Gil served, among other things, as head of a senior branch at the air force headquarters, as a commander of a central operational unit, and as an intelligence officer in the cooperation unit. He held a variety of positions ranging from mandatory service to major positions in the Air Force and headquarters positions and service in operational squadrons. In 2013, he was appointed CEO of the Yesh Atid party led by Yair Lapid, and held this position until 2020. Between 2011-2013 he served as Vice President of Business Development at the high-tech company VISIONMAP.

Gil Segal lives in Kfar Saba, is married and has 3 sons.

Sergio Oberlander**Keren Hayesod – Member of the Executive**

Sergio Oberlander is based in Montevideo, Uruguay, where he serves as a Board Member for the Keren Hayesod Uruguay Campaign and the Jewish Community Kehila of Montevideo. He is also an Investor and a member of the Advisory Board for Espacio Cowork and SkillReal.

Mr. Oberlander served in the past as President of Keren Hayesod Uruguay Foundation and headed the leadership of Betar Uruguay. He has received the Yakir Keren Hayesod Award and the “Summa Cum Laude” Knesset Award as a student at Technion.

Sergio holds a Master of Science in Robotics and Industrial Automation from Technion in Haifa, Israel. He became a member of Keren Hayesod’s World Board of Trustees in May 2023 and serves on the Budget and Finance Committee. Additionally, he has been a member of Jafi’s Board of Governors since November 2020 and currently serves as the deputy chair of the Ad-hoc Ethiopian Aliya Committee.

Starting November 2024, Sergio is Chairing Keren Hayesod’s Budget & Finance Committee, and a member on Keren Hayesod’s Board of Directors.

Jeff Schoenfeld**JFNA – Member of the Executive**

Retired Partner

Brown Brothers Harriman

New York City, NY | USA

Jeff is a retired General Partner who most recently led the firm’s Institutional Investment Management client activities on a global basis. He joined BBH in 1984, was named a Partner of the firm in 1996, and served numerous investment leadership roles during his 40-year BBH career, including Chief Investment Officer, Head of Asset Allocation, and Head of Fixed Income Management. Jeff continues to work actively with long-standing clients of the firm, and he serves as a sponsor for the firm’s LGBTQ Affinity Group, BBH Pride, and helps lead BBH’s Diversity & Inclusion efforts.

Jeff is passionately involved in several philanthropic organizations. He has served in several leadership roles for the Jewish Federations of North American where he chaired its Israel and Overseas Committee, and today Co-Chairs its Israel Emergency Response Committee and its pipeline talent initiative. On behalf of the Federation system, Jeff serves as a member of the Board of Governors of The Jewish Agency for Israel. He is the Past President of UJA-Federation of New York, the largest local philanthropy in the world.

Jeff is a board member of the Jim Joseph Foundation, focusing on Engagement, Education and Leadership Training for Jewish Youth and Young Adults, and also chairs its Investment Committee. Jeff is a member of the Board of Directors of The Jewish Funders Network, joining other philanthropists to address critical societal challenges. He also serves as a member of the Board of Directors of amfAR, a leading cure-focused global HIV/AIDS research organization. Jeff serves as a member of the Board of Directors of the NPR Foundation, the country’s leading provider of journalistic excellence and programmatic content for public radio and podcasts, and also serves as a member of the Graduate Executive Board at The Wharton School of the University of Pennsylvania, working to expand Wharton’s impact as the foremost teaching, research, and experience-led business school in the world.

Jeff received his B.A. in Economics from the University of California at Berkeley, and his MBA in Finance from The Wharton School of the University of Pennsylvania.

Dr. David Korenfeld
WZO – Member of the Executive

1. Lifelong dedication to Maccabi: David's journey with Maccabi began in his youth as a member of Maccabi Tzair Uruguay. At the age of 20, he made the life-altering decision to immigrate to Israel, driven by his passion for Maccabi and commitment to the Zionist dream. His unwavering dedication to the movement has spanned over 60 years, shaping Maccabi's trajectory and impact.

2. Pioneer leadership in Jewish-Zionist education: David's visionary leadership has been instrumental in transforming MWU's approach to Jewish-Zionist education. In 2003, he opened the MWU Department of Education, laying the groundwork for a new era of educational excellence. Under his guidance, the department flourished, expanding its reach and impact under the leadership of Rabbi Carlos Tapiero. David's foresight and commitment to education have profoundly enriched the lives of Maccabi members worldwide.

3. Creativity and Jewish-Israeli cultural enrichment: David is renowned as one of the most creative and culturally informed leaders in Maccabi. His ability to infuse innovative ideas into Jewish-Zionist education and Israeli culture has elevated Maccabi's educational offerings to new heights. From introducing engaging programs to fostering cultural exchange, David's contributions have inspired generations of Maccabi members to embrace their heritage and identity.

4. Commitment to MWU leadership development: David's leadership roles within MWU, including his longstanding position as Deputy Chairperson, exemplify his dedication to the organization's growth and success. His strategic vision and tireless efforts have propelled MWU forward, ensuring its continued relevance and impact in a rapidly evolving world.

5. Representation of MWU at Israel's National Institutions: As a top MWU leader representing the organization at Israel's National Institutions, the World Zionist Organization, and the Jewish Agency for Israel, David has been a stalwart advocate for Jewish-Zionist values. He excels in these positions, promoting MWU's mission and advocating for the global Maccabi community with passion and eloquence. David represents ALL Zionist organizations (WIZO, NAAMAT, B'nai Brith, etc.) at the WZO and JAFI, being elected by them as their Delegate 6. Contribution to Maccabi's legacy: David's contributions to Maccabi's reputation and influence are immeasurable. His leadership has not only attracted new members but also fostered a sense of pride and belonging among existing ones. Through his unwavering dedication, David has ensured that Maccabi's legacy continues to thrive, inspiring countless individuals to embrace their Jewish-Zionist identity and make a positive impact in their communities.